

Justin E. Chick

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Experience

Freelance Internet Services - St. Louis, MO
Designer, Developer, Consultant March 2010 - Present
Work with a wide range of primarily St. Louis owned and operated small businesses providing Internet marketing and consulting services including site design, Internet development and social media strategy.

Eureka Interactive - St. Louis, MO
Public Relations Firestarter August 2010 - January 2011
Established agency's online marketing services, oversaw strategy development and process implementation of client search marketing and social media campaigns.

SteadyRain - St. Louis, MO
Online Marketing Coordinator May 2010 - October 2010
Assisted in diversification of online marketing offerings, drafted relevant press releases gaining attention of local and national news outlets, provided daily maintenance and direction for client search engine optimization, pay-per-click and social media campaigns.

Ice Cream in the Park - St. Louis, MO
Manager April 2009 - October 2009
Oversaw daily operation of shop and directly managed five employees. Responsibilities included maintaining the register, shop inventory and stock, making purchases as needed, coordinating employee scheduling and serving customers.

Williams College Faculty Club - Williamstown, MA
Waiter, Bartender April 2002 - August 2006
Provided high level of service to college sponsored catering functions, regularly served in the President's home, tended bar at student pub.

Education

Webster University, St. Louis, MO
Bachelor of Arts December 2010
Public Relations

Skills

OS: Mac & Windows
Design: Adobe Photoshop, Illustrator, InDesign, Dreamweaver
Development: WordPress, HTML, PHP, CSS, MySQL
Marketing: Search Engine Optimization, Social Media Strategy
Microsoft Office Suite: Word, Excel, Powerpoint, Outlook
Google: Analytics, Webmaster Tools, Apps Administrator

Community Involvement

www.TransitTurningPoint.com - Author & Editor January 2011 - Present
Blog providing discussion regarding the state of alternative transit in, around and through the St. Louis Region.

Mayor Slay's Vanguard Cabinet Transit Committee - Board Member June 2011 - Present
Young person's advisory committee to the Mayor of St. Louis specifically addressing transportation issues in the city.

Transit Riders Union of St. Louis - Steering Committee Member May 2011 - Present
Founding member of TRU which seeks to provide a voice for all transit riders in the St. Louis Metro Region.

Citizens for Modern Transit Riders' Advocacy Committee - Board Member Aug 2011 - Present
CMT-sponsored committee which advocates for transit rider needs and works with Metro St. Louis to address them.

GoodStock Soup - Board Member May 2011 - Present
St. Louis-based nonprofit promoting smarter eating habits by providing a weekly alternative to take out.

Neighbourhood Houses via Amercorps - Resident Volunteer Sept 2006 - Aug 2007
Responsible for stocking multiple inner city food pantries and distributing items to clients and tutored elementary school age students.